

STJEPAN ILICH

Graphic Designer & Letterer

408.702.7633

SILICH345@GMAIL.COM

STJEPANILICH.COM

WORK EXPERIENCE:

STERLING BRANDS
2017/-- SENIOR DESIGNER

Senior Designer on over 10 brands:

Designed packaging for Mezzetta, T-Mobile, Pax, Nestle, Dryers, Sweet Habit, Authority and Albertson's brands.

HATCH DESIGN
2015/17 VISUAL DESIGNER

Launched a new brand called Zupa Noma (sole designer):

Designed the logo, packaging across 6 SKUs, illustrated, art directed product photography, designed the website, social media assets, and shipper boxes.

Launched Jos A. Banks' Formalwear Brand Identity (1 of 2 designers) and Extended the Brand Identity creating the New Prom Campaign (sole designer):

Designed and built mechanicals for over 50 digital and print touch points for the formalwear campaign, designed all prom campaign elements (website, emails, and print executions), art directed photo retouching, & art directed the prom photoshoot.

Designer on over 15 additional brands:

Hershey's (Krave Jerky & Dagoba), Nestle (Skinny Cow & Outshine), Modern Table, Wingtip, one of the largest pharmaceutical companies, one of the most prominent retailers, & one of the biggest vegan food brands.

QUANTIFIND
2014/15 VISUAL DESIGNER

Extended Quantifind's Visual Identity (sole designer):

Designed new stationery, signage and environmental graphics in the office. Redesigned the careers and company webpages. Designed an internal data asset management and social feed website for all employees.

LANDOR & ASSOCIATES
2013/14 PACKAGING DESIGNER

Designer on the Miller/Coors' Team (team of 5 designers):

Contributed to the redesign of Coors Light by evolving the logo and giving the brand a 'refreshing' new story. Designed Promotional Packaging for Coors Light & Coors Banquet. Awarded the Landor Extraordinary Award for my Work on the Coors Light MLB Promotion Case and the Landor Impact Award for the Coors Banquet Heritage Edition Bottle Series.

Designer on Otterbox, Diageo, Chevron and SSGA teams:

Designed Otterbox's packaging for their 2014 campaign which is still currently being used in 2017, created concepts for a new Diageo liquor, worked on websites for Chevron, and created a game for SSGA's in-house design team.

WORK EXPERIENCE: (Continued)

FRIENDS OF TYPE - TITLE CASE
2011/13 APPRENTICE

Acquired a Lettering and Typography Design Skill Set:

Worked and learned under the direction of Erik Marinovich. Studied letter forms, built lettering skeletons from sketches, lettered chalkboards for Old Navy, created a typeface, helped teach vector lettering classes and developed an even stronger love for design and all things lettering.

SKILLS:

Specialist

BRANDING // PACKAGING // ART DIRECTING
EDITORIAL & PRODUCT PHOTOGRAPHY

Advanced Knowledge in Adobe Suite

PHOTOSHOP // ILLUSTRATOR // INDESIGN

Other Software Knowledge

AFTER EFFECTS // KEYNOTE // HTML 5

Typographic Artisan

HAND & VECTOR LETTERING // CHALKBOARDS
FONTLAB // ENGRAVING

ACCOLADES:

2013: Student, 1st Place - Be Better

THE DIELINE PACKAGE DESIGN AWARDS

2013: Coors Light - MLB Promotion Packaging

LANDOR EXTRAORDINARY AWARD

2014: Coors Banquet - Heritage Bottle Series

LANDOR IMPACT AWARD

EDUCATION:

Academy of Art University // BFA, School of Graphic Design

GRAPHIC DESIGN // FALL 2008 - SPRING 2013

REFERENCES:

Available upon Request